

Berkeley Tool Lending Library



Hybrid Offering	
Brief description	Berkeley Tool Lending Library offers thousands of tools free to Berkeley residents and people who own property in Berkeley.
Hybrid offering's industry	DIY
Company details	
Berkeley Public Library www.berkeleypubliclibrary.org	Berkeley Public Library provides library services to Berkeley residents. In 2007, the library had over 150 employees and 94,000 registered borrowers. The total collection of books exceeds 500,000 items.
Company's industry	Public library service
Country of origin	USA
Dimensions	
Product dimension	The Berkeley Tool Lending Library offers an extensive collection of tools for carpentry and woodworking, gardening and digging, concrete and masonry work, drywalling, carpet-laying, electrical work, and plumbing.
Service dimension	Registered borrowers of the library may borrow up to 50 items at any given time.
Other links	www.berkeleypubliclibrary.org/services_and_resources/tool_lending_library
Other Crucial Dimensions	
Hybrid orientation	Use oriented
Community as service	No
Target market	B2C
Revenue model	Free; fines for overdue items and payments charged for items from libraries of the Berkeley Public Library network

Images

Product dimension

Service Dimension

