

Bosch ServicePlus Finance

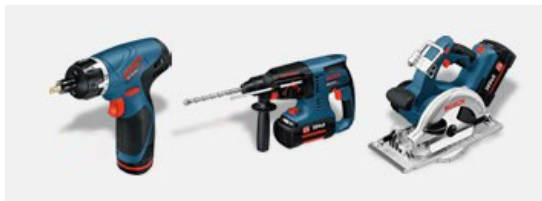


BOSCH

Hybrid Offering	
Brief description	Bosch offers the customers a that the machines and tools
Hybrid offering's industry	Transport
Company details	
Robert Bosch GmbH www.bosch.de	The Robert Bosch GmbH was founded in 1886 in Stuttgart, Germany. It is the largest automotive supplier in the world and serves various other industries such as power tools, home appliances and security.
Company's industry	Automotive, Automation, Small appliance, Major appliances, Packaging, Security
Country of origin	Germany
Dimensions	
Product dimension	The products are electric tools such as drillers, electric saws, molding cutters, etc.
Service dimension	Bosch's service is that the tool fleet is managed. Maintenance, repairs and replacements are covered by the monthly leasing rate.
Other links	www.bosch-pt.de
Other Crucial Dimensions	
Hybrid orientation	
Community as service	No
Target market	B2B
Revenue model	Subscription Based

Images

Product dimension



Service Dimension