

# Citizenrē REnU

Hybrid Offering	
<b>Brief description</b>	The Citizenrē Corporation REnU program allows customers to adopt green energy in their homes without having to make a huge investment in solar power infrastructure.
<b>Hybrid offering's industry</b>	Renewable energy (Power & Energy)
Company details	
Citizenrē Corporation <a href="http://www.citizenre.com">www.citizenre.com</a>	The Citizenrē Corporation is a renewable energy infrastructure provider based in Wilmington, Delaware.
<b>Company's industry</b>	Renewable energy infrastructure (Power & Energy)
<b>Country of origin</b>	USA
Dimensions	
<b>Product dimension</b>	The REnU system consists of (1) several AC PV panels arranged as an array on the rooftop of the customer and containing solar cells as well as a micro-inverter converting DC power into AC power, (2) an Advanced Hybrid Controller (AHC) monitoring and managing the distribution of electricity, and (3) connection structures prised of the simple electrical wiring structures and the rail mounting structure to connect the panels to the AHC, and the AHC to the AC cabinet and the utility.
<b>Service dimension</b>	The system is custom designed to produce as close to the customer's average electricity needs as possible, given the characteristics of their house and location. The AHC monitors allow customers to keep track of their own production and consumption to help better manage their electric service. Citizenrē monitors the performance of its REnU systems daily and is responsible for all repairs (no customer charges). Customers rent the REnU based on its size and capacity to generate electricity by signing a Forward Rental Agreement. The monthly rent is fixed for the duration of the agreement (one, five, or 25 years).
<b>Other links</b>	<a href="http://renu.citizenre.com/">http://renu.citizenre.com/</a>
Other Crucial Dimensions	
<b>Hybrid orientation</b>	
<b>Community as service</b>	No
<b>Target market</b>	B2C
<b>Revenue model</b>	Monthly rent: no installation cost, no maintenance fees, no permit hassles, no rate increases

## Images

Product dimension



Service Dimension

