

Fitvibe Excel Pro



Hybrid Offering	
Brief description	Fitvibe Excel Pro combines training equipment generating vibrations to stimulate body muscles with a personal trainer software.
Hybrid offering's industry	Gym equipment
Company details	
GymnaUniphy NV www.gymna-uniphy.com	Fitvibe is a division of GymnaUniphy NV (a division of the Dutch IMS B.V. Holding). GymnaUniphy has over 30 years experience in products and services for the physical therapy, fitness and wellness market. The company is present in over 70 countries.
Company's industry	Medical and wellness equipment
Country of origin	Belgium
Dimensions	
Product dimension	Fitvibe equipment generates vibrations to stimulate body muscles. During the workout, dynamical 3-D training pictures of the user are displayed on a colour screen.
Service dimension	With the Fitvibe Coach software, users can access existing training programs or create their own. Users can chose which muscles and body parts to train, the training level and phase, and which application to train (e.g. for fitness, golf, ski, tennis, cellulite). Custom programs can be written on customer cards including dynamic 3-D pictures of user movements.
Other links	http://www.fitvibe.com
Other Crucial Dimensions	
Community as service	No
Target market	B2B
Revenue model	

Images

Product dimension



Service Dimension

