

Genentech Access Solutions



| Hybrid Offering | |
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| Brief description | The Genentech Access Solutions program makes Genentech therapies and products more accessible for patients. |
| Hybrid offering's industry | Healthcare |
| Company details | |
| Genentech, Inc. www.genentech.com | Considered the founder of the biotechnology industry, Genentech is among the world's leading biotech companies, with multiple products on the market for serious or life-threatening medical conditions. The company's headquarters is in South San Francisco, California. |
| Company's industry | Healthcare |
| Country of origin | USA |
| Dimensions | |
| Product dimension | The Access Solutions program is available for many Genentech products, e.g. bio-oncology, immunology, tissue growth and repair products. |
| Service dimension | As part of the Access Solutions program, Genentech provides patients and healthcare providers with coverage and reimbursement support, patient assistance and informational resources. Patient assistance support is for those eligible patients in the United States who do not have insurance coverage or who cannot afford their out-of-pocket co-pay costs. |
| Other links | https://www.genentechaccessolutions.com/ |
| Other Crucial Dimensions | |
| Community as service | No |
| Target market | B2C, B2B |
| Revenue model | Various models for physicians and eligible patients: co-pay assistance (donation), gratis after reaching a certain annual dosage |

Images

Product dimension



Service Dimension

