

HP Utility Pricing Solution Services



Hybrid Offering

Brief description HP Utility Pricing Solution Services replaces the traditional supply of IT infrastructure equipment with the delivery of agile infrastructure with scalable capacity and payment based on usage.

Hybrid offering's industry Utility computing services

Company details

Hewlett-Packard Development Company, L.P.
www.hp.com
 HP is a technology solutions provider to consumers, businesses and institutions globally. The company's offerings span IT infrastructure, personal computing and access devices, global services and imaging and printing for consumers, enterprises and small and medium businesses. Founded 1939 in Palo Alto, the company generated USD 91.7 billion in revenue in 2006.

Company's industry Information technology

Country of origin USA

Dimensions

Product dimension HP offers to its customers computing power that is centrally provisioned, administered and managed by HP in a highly secure data center and delivers complete client-computing solutions including storage capabilities and technical expertise.

Service dimension HP Metered Capacity allows the customer to pay for server capacity based upon actual IT usage. HP Instant Capacity solutions offer immediate access to additional computing capacity, while only billing the customer when required servers are activated.

Other links <http://h20219.www2.hp.com/services/cache/96797-0-0-224-121.html>

Other Crucial Dimensions

Hybrid orientation

Community as service No

Target market B2B

Revenue model Pay per usage

Images

Product dimension

Service Dimension