

Johnson & Johnson access2wellness



Hybrid Offering	
Brief description	Access2wellness.com helps customers find out what assistance programs are available for Johnson & Johnson prescription products.
Hybrid offering's industry	Healthcare
Company details	
Johnson & Johnson Health Care Systems Inc. www.jnj.com	Johnson & Johnson is a global conglomerate with than 250 operating companies in 57 countries employing approx. 120,000 people. The company's headquarters is in New Brunswick, New Jersey. Johnson & Johnson Health Care Systems Inc. provides account management, contracting, supply chain and e-business services to health care customers, including hospital systems and group purchasing organisations, leading health plans, pharmacy benefit managers, and government health care institutions.
Company's industry	Conglomerate
Country of origin	USA
Dimensions	
Product dimension	A large spectrum of prescription products is available for many serious and prevalent diseases, e.g. central nervous system disorders, infectious disease, immune system diseases, pain, reproductive health/urology, cancers and blood diseases, metabolic disease, and cardiovascular disease.
Service dimension	Johnson & Johnson companies offer support that helps increase access to care in medically underserved communities around the world. Access2wellness.com helps customers find out what assistance programs are available, easily determine which programs are most appropriate, and apply online for free or discounted prescriptions (more than 1,000 prescription medications are included).
Other links	http://Access2wellness.com
Other Crucial Dimensions	
Community as service	No
Target market	B2C, B2B
Revenue model	Gratis for qualified patients

Images

Product dimension



Service Dimension

