

Mobile Interim Solutions Rental

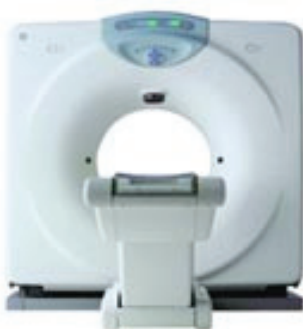


GE
Healthcare Financial Services

Hybrid Offering	
Brief description	Mobile Interim Solutions rentals offer a variety of advanced GE medical equipment to customers without the need of ownership.
Hybrid offering's industry	Medical equipment financing
Company details	
GE Healthcare Financial Services www.gehealthcarefinance.com	Part of General Electric Company, GE Healthcare Financial Services offers financial products and services to healthcare customers. Founded 2002 in Chicago, GE Healthcare Financial Services operates 40 offices across USA with additional offices worldwide.
Company's industry	Financial Services
Country of origin	USA
Dimensions	
Product dimension	Mobile Interim Solutions rentals offer a variety of advanced GE diagnostic imaging systems and configurations to customers without the need of ownership.
Service dimension	CT and MR systems in mobile configurations accommodate easy implementation, while software platforms at state-of-the-art levels ensure optimal imaging and reconstruction of patient data. Equipment can be delivered at the customer site within hours.
Other links	http://www.gehealthcarefinance.com/OurSolutions/EquipFinance/GE_Equipment_rental.asp
Other Crucial Dimensions	
Hybrid orientation	
Community as service	No
Target market	B2B
Revenue model	Pay per rental period (at least one week)

Images

Product dimension



Service Dimension