

SHL Telemedicine



Hybrid Offering	
Brief description	SHL Telemedicine provides a comprehensive telemedicine solution that combines advanced personal telemedicine systems with medical call centre services.
Hybrid offering's industry	Medical equipment
Company details	
SHL Telemedicine Ltd www.shl-telemedicine.com	SHL Telemedicine Ltd produces and markets advanced personal telemedicine systems. Founded in 1987, the company is based in Tel Aviv and has operations in Europe (through its fully-owned subsidiary PHTS Telemedizin) and in North America through Raytel Cardiac Services.
Company's industry	Medical equipment
Country of origin	Israel
Dimensions	
Product dimension	SHL Telemedicine offers a comprehensive set of medical devices for personal use including among others cardio beeper, cardio wallet, blood testing device, peak flow meter for breath, blood pressure monitor, and weight monitoring device.
Service dimension	SHL Telemedicine's medical call centres are staffed round the clock by experienced and well trained nurses who use data transmitted by the devices to diagnose and monitor end user's health, following proprietary guidance protocols. The staff will then advise the caller on an appropriate course of action; if necessary, an ambulance can be dispatched. In Israel, the company also operates a fleet of intensive care private ambulances. An online member area provides subscribers, physicians, and emergency medical personnel with real-time access to subscriber medical information.
Other links	https://www.shl-telemedicine.com/CardioCare/members/CustomerMedRecord.aspx
Other Crucial Dimensions	
Community as service	No
Target market	B2C
Revenue model	

Images

Product dimension



Service Dimension

