

Siemens Totally Integrated Automation (TIA)



Hybrid Offering	
Brief description	Totally Integrated Automation provides the basis for integrated, custom solutions for automating the production workflow in all industries.
Hybrid offering's industry	Automation solutions for all industries
Company details	
Siemens AG www.siemens.com	Siemens AG (Berlin and Munich) is a global conglomerate focusing on electronics and electrical engineering in the industry, energy and healthcare sectors. In fiscal 2007, Siemens had revenue of € 72.4 billion and around 400,000 employees worldwide.
Company's industry	Electronics and electrical engineering
Country of origin	Germany
Dimensions	
Product dimension	Products deployed in customer solutions span the whole product portfolio of Siemens Automation including drive technology, automation systems, communication / network systems, low-voltage controls and distribution, electrical installation technology, process automation, sensor, measuring and testing technology, power supplies, safety systems, safety integrated industrial IT, and product lifecycle management software.
Service dimension	In addition to designing customised solutions, the service offering spans the whole lifecycle of the customer installation to include maintenance, field service, optimisation and modernisation, technical consulting, project planning, software engineering, technical support, and training.
Other links	http://www.automation.siemens.com/de/tia/index.htm
Other Crucial Dimensions	
Hybrid orientation	
Community as service	No
Target market	B2B
Revenue model	Subject to terms of contract

Images

Product dimension

Service Dimension