

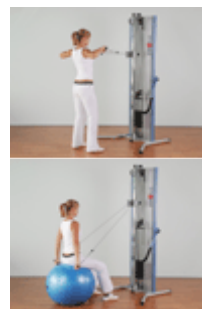
Stolzenberg Dynamed



Hybrid Offering	
Brief description	The Dynamed system is a PC-based training module connecting with all training equipment which allows trainers and therapists to prepare individual training plans for their customers.
Hybrid offering's industry	Physiotherapy, Medical Fitness
Company details	
Klaus Stolzenberg GmbH www.stolzenberg.org	Founded in 1973, Stolzenberg offers complete equipment solutions for medical practices and therapy centres. The company is based in Erfstadt – Lechenich near Cologne.
Company's industry	Physiotherapy, Medical Fitness
Country of origin	Germany
Dimensions	
Product dimension	Stolzenberg products include various medical equipment including cardio, vibration and abduction platforms.
Service dimension	All equipment has a screen which allows users to create training plans using the Dynamed system. Users log in to access their programs using chip card. The Dynamed system also has default training plans. Stolzenberg takes over delivery, installation and after-sales service for its equipment.
Other links	http://www.stolzenberg.org/Produkte/Med/DMS.htm
Other Crucial Dimensions	
Community as service	No
Target market	B2B
Revenue model	One-time payment or leasing

Images

Product dimension



Service Dimension

