

Vitalis



Hybrid Offering	
Brief description	Vitalis is a wellness studio combining fitness training with additional service offerings such as massages, tai chi, Nordic walking, and so on.
Hybrid offering's industry	Preventive healthcare
Company details	
Vitalis Gesundheitsstudio http://www.vitalis-kaufungen.de	Vitalis Gesundheitsstudio is a small-sized private enterprise focusing on health prevention. The company is based in Kaufungen, Germany.
Company's industry	Wellness
Country of origin	Germany
Dimensions	
Product dimension	Fitness training is based on the MIHA circle system of fitness machines. The machines are arranged in circle to best comply with the training program. The training program is specifically designed to for train power and endurance of the body, and a qualified trainer accompanies the workout. Users can automatically activate their user settings by plugging their user chip card into the training machines.
Service dimension	In addition to the MIHA circle system and fitness program, a large pool of indoor and outdoor course offerings are available to customers. Among others, Vitalis offer massages, Pilates integrated body training, stretching, tai chi, relaxation, Nordic walking, and Strenflex. All programs are lead or accompanied by a qualified professional.
Other links	
Other Crucial Dimensions	
Hybrid orientation	Use oriented
Community as service	No
Target market	B2C
Revenue model	Membership fees

Images

Product dimension



Service Dimension

