

# American Yacht Share

Hybrid Offering	
<b>Brief description</b>	American Yacht Share offers fractional yacht ownership for everyday boats to its lease/owner members.
<b>Hybrid offering's industry</b>	Transportation
Company details	
<b>American Yacht Share Management, Inc.</b> <a href="http://www.americanyachtshare.com">www.americanyachtshare.com</a>	American Yacht Share Management, Inc. is a provider of fractional yacht ownership for everyday boats. Based in Downtown Ft Lauderdale, the company is part of the American Yacht Group of companies.
<b>Company's industry</b>	Transportation
<b>Country of origin</b>	USA
Dimensions	
<b>Product dimension</b>	American Yacht Share partners with major yacht manufacturers Luhrs Marine, Silverton Marine, and Mainship to create a fractional ownership program with a wide range of boats in many locations.
<b>Service dimension</b>	Yacht owners can become owner members and offer their boats to lease members. Lease members create and book their own schedule. Membership fees cover all of the overheads involved in boat ownership, including professional management with the highest quality maintenance personnel, dockage, insurance, registration and all other expenses that go along with boat ownership. Lease members can book an evening, day, weekend, or up to two weeks for a boating vacation.
<b>Other links</b>	
Other Crucial Dimensions	
<b>Hybrid orientation</b>	Use oriented
<b>Community as service</b>	No
<b>Target market</b>	B2C
<b>Revenue model</b>	Initial down payment, monthly membership fee

## Images

Product dimension



Service Dimension

