

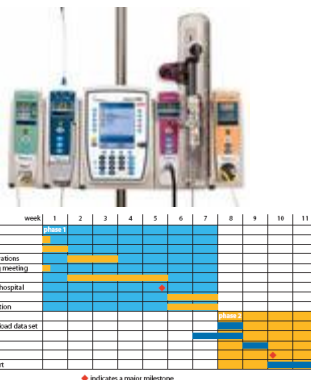
Cardinal Health Alaris®



Hybrid Offering	
Brief description	The Alaris product series for hospitals is a product-service system combining intravenous medication technology products with delivery of clinical and technical support, product effectiveness tracking and training.
Hybrid offering's industry	Healthcare
Company details	
Cardinal Health, Inc. www.cardinal.com	Cardinal Health, Inc. is an USD 87 billion global manufacturer and distributor of clinical and medical products and healthcare supply chain services dedicated to making healthcare safer and more productive. The company's headquarters is based in Dublin, Ohio.
Company's industry	Healthcare
Country of origin	USA
Dimensions	
Product dimension	Alaris products include state-of-the-art infusion devices, needle-free intravenous sets and accessories such as electronic thermometers.
Service dimension	The Guardrails® Suite safety software for intravenous systems supports hospitals in the design, implementation, and analysis of clinical best practices. Flexible wireless networking systems are also offered including <i>Alaris Gateway</i> which centralises and makes available infusion and monitoring device data to hospital IT systems through a standardised interface. Professional services offered include project management, clinical and pharmacy consulting, training and technical support. Clinical information and clinician's guide are available as electronic files online and/or as hard copy reprints.
Other links	http://www.cardinal.com/alaris/
Other Crucial Dimensions	
Community as service	No
Target market	B2B
Revenue model	Product-based, contractual

Images

Product dimension



Service Dimension

