

Electrolux Laundry Systems



Hybrid Offering	
Brief description	Electrolux Laundry Systems tailors solutions to the specific needs of laundry service businesses combining products such as washers, finishing equipment, and dryers, with extensive service support throughout the lifecycle of laundry operation.
Hybrid offering's industry	Professional appliances
Company details	
Electrolux Laundry Systems www.laundrystems.electrolux.com Electrolux AB www.electrolux.com	Electrolux Laundry Systems tailors solutions to the specific needs of laundry service businesses. The company has around 1,300 employees located at three manufacturing entities in France, Sweden and Thailand and 19 national sales companies around the world. Electrolux Laundry Systems is part of the Electrolux Group. With more than 57,000 employees, Electrolux is a global producer of powered appliances for kitchen, cleaning and outdoor use.
Company's industry	Domestic and professional appliances
Country of origin	Sweden
Dimensions	
Product dimension	Electrolux Laundry Systems offers a wide portfolio of professional appliances including washers, finishing equipment, dryers and drying equipment, ironers, auxiliaries, etc.
Service dimension	Electrolux Customer Care provides support throughout every phase of laundry operation: from the design of custom business solutions meeting the specific needs of the client, to contracting (e.g. service contracts including preventive maintenance), installation, training, and financing.
Other links	
Other Crucial Dimensions	
Hybrid orientation	
Community as service	No
Target market	B2B
Revenue model	One-time payment, leasing

Images

Product dimension



Service Dimension

