

ExtraRent / ExtraKlasse


 extraKLASSE
von Siemens

SIEMENS

Hybrid Offering	
Brief description	ExtraRent is a five-year rental scheme for Siemens household appliances of the 'ExtraKlasse' product line such as wash machines, vacuum cleaners, and refrigerators in the area of Austria.
Hybrid offering's industry	Household appliances
Company details	
BSH Hausgeräte Gesellschaft mbH www.hausgeraete.at	BSH Hausgeräte Gesellschaft mbH is part of the Bosch-Siemens Hausgeräte enterprise. The branch provides BSH's household appliances such as wash machines, vacuum cleaners, and refrigerators to the Austrian consumer market.
Company's industry	Household appliances
Country of origin	Austria
Dimensions	
Product dimension	BSH Hausgeräte Gesellschaft mbH offers household appliances of the 'ExtraKlasse' product line such as wash machines, vacuum cleaners, and refrigerators.
Service dimension	Official sales partners (e.g. MITTELSTANDSKREIS Handels-GmbH) offer all-inclusive, five-year rental schemes of the 'ExtraKlasse' products. The appliance is delivered, installed, maintained, and removed after the renting period. For cleaning appliances such as wash machines, dish washers, or vacuum cleaners, detergents or dust filter are provided without additional charges.
Other links	http://www.hausgeraete.at/?SiteMapId=7260 http://www.mietenstattkaufen.info/kontakt.htm
Other Crucial Dimensions	
Hybrid orientation	Use oriented
Community as service	No
Target market	B2C
Revenue model	Monthly rent (for five years)

Images

Product dimension



Service Dimension