

# Ford Fleet Solutions



Hybrid Offering	
<b>Brief description</b>	Ford offers businesses to outsource their fleet. The complete costs for repair and maintenance are covered by the monthly fee.
<b>Hybrid offering's industry</b>	Transport
Company details	
Ford Motor Company www.ford.com	The Ford Motor Company was founded by Henry Ford in 1903 near Detroit, USA. Ford is currently the fourth largest automaker based on worldwide vehicle sales in the world.
<b>Company's industry</b>	Automotive
<b>Country of origin</b>	USA
Dimensions	
<b>Product dimension</b>	The products are vehicles of one of Ford's brands e.g. Ford, Mercury, Volvo, Mazda and Jaguar.
<b>Service dimension</b>	The service is the provision of cars. Maintenance and repairs are included if this option is negotiated in the contract.
<b>Other links</b>	www.fleet.ford.com
Other Crucial Dimensions	
<b>Hybrid orientation</b>	
<b>Community as service</b>	No
<b>Target market</b>	B2B
<b>Revenue model</b>	Subscription Based

## Images

Product dimension



Service Dimension