

# goPLAYoutside

Hybrid Offering	
<b>Brief description</b>	goPLAYoutside is a full-hire service for all outdoor sports. It lets customers rent various sports goods such as mountain bikes, tents, sleeping bags, fishing rod, kayak, or Gore-tex jacket.
<b>Hybrid offering's industry</b>	Sports
Company details	
<b>Talbingo Ski and Snow Sports Hire</b> <a href="http://www.goplayoutside.com.au">www.goplayoutside.com.au</a>	Talbingo Ski and Snow Sports Hire is a shop located in the Talbingo Shopping Centre offering for hire and sale a huge range of snow sports equipment.
<b>Company's industry</b>	Sports
<b>Country of origin</b>	Australia
Dimensions	
<b>Product dimension</b>	Through the hire service, customers can rent the latest design carve skis, boots & poles, snowboards, clothing from size 1 to 5XL, après boots, snowshoes snow chains for car, snow camping gear, etc.
<b>Service dimension</b>	The shop provides help in searching for local accommodation in Talbingo.
<b>Other links</b>	
Other Crucial Dimensions	
<b>Hybrid orientation</b>	Use oriented
<b>Community as service</b>	No
<b>Target market</b>	B2C
<b>Revenue model</b>	Pay per use

## Images

Product dimension



Service Dimension

