

Kunstfabrik

Hybrid Offering

Brief description	Kunstfabrik offers rental of series of paintings to companies. The rental period is set by the customer and paintings are picked up from the artist and delivered and installed to the customer by Kunstfabrik and/or the artist.
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Hybrid offering's industry	Art
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Company details

Kunstfabrik www.kunstfabrik.at	Kunstfabrik is a platform for modern artists to present their work. Interested individuals or organizations may buy or rent paintings by placing an order online.
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Company's industry	Art
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Country of origin	Austria
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Dimensions

Product dimension	Business customers can order series of paintings by one of nine artists including Paul Brenner, Richard Gert, and Renate Polzer.
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Service dimension	The customer can set the rental period. Paintings are then picked up from the artist and delivered and installed to the customer by Kunstfabrik and/or the artist.
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Other links	
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Other Crucial Dimensions

Hybrid orientation	Use oriented
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Community as service	No
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Target market	B2B
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Revenue model	Pay per use (only for series of paintings), insurance (partial), transportation
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Images

Product dimension



Service Dimension

