

# Local Paper for London


**BioRegional**

Hybrid Offering	
<b>Brief description</b>	Local Paper for London is a recycling scheme which helps organisations in the area of London use paper more sustainably.
<b>Hybrid offering's industry</b>	Paper recycling
Company details	
BioRegional Development Group <a href="http://www.bioregional.com">www.bioregional.com</a>	BioRegional Development Group is an entrepreneurial, independent environmental organisation developing award-winning, commercially viable products and services which meet more of our everyday needs from local renewable and waste resources.
<b>Company's industry</b>	Environmental protection/charity
<b>Country of origin</b>	UK
Dimensions	
<b>Product dimension</b>	Local Paper for London is a three-step paper recycling scheme for organisations in the area of London. Step 1 Recycle office paper; Step 2 buy it back as a locally produced UK recycled paper product; Step 3 reduce the own organisation's paper consumption
<b>Service dimension</b>	BioRegional provides free advice and support materials to organisations interested in reducing their environmental impact. An education pack (in the form of handbook) was developed to aid teachers in schools in providing suggestions and ideas how to incorporate learning about recycling into the school curriculum. In cooperation with London Recycling Ltd., BioRegional has founded The Laundry, a social enterprise recycling paper, cardboard, cans, and plastics of small and medium-sized enterprises based in central London.
<b>Other links</b>	<a href="http://www.bioregional.com/programme_projects/pap_fibres_prog/lp4london/londonpaper.htm">http://www.bioregional.com/programme_projects/pap_fibres_prog/lp4london/londonpaper.htm</a>
Other Crucial Dimensions	
<b>Hybrid orientation</b>	Result oriented
<b>Community as service</b>	No
<b>Target market</b>	B2B
<b>Revenue model</b>	

## Images

Product dimension

Service Dimension

