



Neko JaLaLa

Hybrid Offering

Brief description	Neko JaLaLa is a cat café situated in Tokyo where customers enjoy their drink in the company of cats.
Hybrid offering's industry	Pets

Company details

Neko JaLaLa www.nekojalala.com	Neko JaLaLa is a cat café situated in Tokyo where customers enjoy their drink in the company of cats.
Company's industry	Food & Beverage
Country of origin	Japan

Dimensions

Product dimension	At Neko JaLaLa, visitors can play with one of the eight staff cats while enjoying a cup of tea, coffee, or beer.
Service dimension	Neko JaLaLa offers customers time with pets for an hourly fee without the responsibility of ownership.
Other links	

Other Crucial Dimensions

Hybrid orientation	Result oriented
Community as service	No
Target market	B2C
Revenue model	Hourly fee

Images

Product dimension



Service Dimension

