



Posh Bags 4 Rent

Hybrid Offering	
Brief description	PoshBags4Rent is a company that focuses on the rental of expensive purses and handbags. After the user is registered on the company's homepage, luxury bags from companies such as Luis Vuitton, Aigner, Gucci, Chanel and Dior can be rented for a weekly fee.
Hybrid offering's industry	Luxury Goods, Handbags
Company details	
Poshbags4rent www.poshbags4rent.de	Poshbags4rent is headquartered in Eschborn near Frankfurt am Main, Germany.
Company's industry	Rental of luxury bags
Country of origin	Germany
Dimensions	
Product dimension	The products are luxury designer purses and handbags from companies such as Luis Vuitton, Bogner, Aigner, Gucci, Prada, Versace and Chanel. These purses are cleaned after they are sent back to the company.
Service dimension	The service is the rental of the purses. Users that register with the company pay a monthly fee for a membership. Depending on how long the purse is rented, an additional payment has to be made. However, it is also possible to rent the purses as a guest for a higher price.
Other links	
Other Crucial Dimensions	
Hybrid orientation	User Oriented
Community as service	No
Target market	B2C
Revenue model	Monthly payment, pay as you consume

Images

Product dimension



Service Dimension

How To

