

Rental Art Australia



Hybrid Offering	
Brief description	Rental Art Australia provides an affordable, convenient and flexible art rental service. Before the art is rented, a consultation service for selection of the art can be availed. Afterwards, the selected is delivered and installed at the clients location. After a period, the art can be exchanged with new one.
Hybrid offering's industry	Art
Company details	
Rental Art Australia www.rentalart.com.au/	Rental Art Australia is a family owned business in Brisbane, Australia. It was founded in the year 1989 and serves various small and large companies as well as all tiers of Government.
Company's industry	Art
Country of origin	Australia
Dimensions	
Product dimension	The product is arts including paintings, commissioned works, photography, open and limited edition prints of local and international artists.
Service dimension	Rental Art Australia provides different services around the art. The company helps the customer by offering a consulting service regarding the selection of suitable art. After the art is selected, the company delivers and installs the art at the customer's location. Insurance is included as well. The customer can choose if the art is purchased or new one is installed after a previously agreed time.
Other links	
Other Crucial Dimensions	
Hybrid orientation	Result oriented
Community as service	No
Target market	B2B
Revenue model	Pay as you consume

Images

Product dimension



Service Dimension

