

U-Haul Rent Equipment



Hybrid Offering	
Brief description	U-Haul provides truck-based transportation solutions including insurance, rental of transportation boxes, storage spaces and trailers.
Hybrid offering's industry	Transportation
Company details	
U-Haul International Inc. www.uhaul.com	U-Haul International, Inc. is a global provider of truck sharing services with 97,000 trucks and 113,000 trailers. U-Haul serves more than 11 million do-it-yourself household moving customers annually.
Company's industry	Transportation
Country of origin	USA
Dimensions	
Product dimension	As a provider of truck sharing services, U-Haul offers rental of various trucks, trailers, and cargo vans.
Service dimension	U-Haul offers dollies, furniture pads, gentle-ride suspension to protect fragile items, 24-hour emergency road service, reservation guarantee, boxes and packing supplies, moving helpers, storage facilities,
Other links	
Other Crucial Dimensions	
Hybrid orientation	Use oriented
Community as service	No
Target market	B2C, B2B
Revenue model	Fee per truck, pay per mile, environmental fee, fees for additional features (moving helpers, etc.)

Images

Product dimension



Service Dimension

