

Xerox Office Services



Hybrid Offering	
Brief description	Xerox Office Services offers document outsourcing to organizations willing to gain control of processes and costs for document output by handling over the management of all internal office printing devices to Xerox.
Hybrid offering's industry	Print services
Company details	
Xerox, Inc. www.xerox.com	Xerox Corporation is the world's leading document management technology and services enterprise. A \$17 billion company, Xerox provides the document industry's broadest portfolio of offerings. The company is headquartered in Norwalk, Connecticut, and employs over 58,000 people worldwide.
Company's industry	Document management
Country of origin	USA
Dimensions	
Product dimension	Xerox takes over the management of all of the customer's office printing devices such as printers, copiers, and fax machines, regardless of manufacturer or model.
Service dimension	Xerox also supports the customer in designing and implementing the optimal document output environment and processes. Proactive customer support through break-fix services reduces calls to the help desk.
Other links	http://www.consulting.xerox.com/office-services/enus.html http://www.xerox.com/downloads/usa/en/x/XGS_osbriefsingle_low.pdf
Other Crucial Dimensions	
Hybrid orientation	Result oriented
Community as service	No
Target market	B2B
Revenue model	

Images

Product dimension



Service Dimension

